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## INFORMATION FOR EXHIBITORS

International Trade Fair for Laboratory Technology,  
Analysis, Biotechnology and Diagnostics

April 27 – 28, 2023 | BEC, Mumbai

September 14 – 16, 2023 | HITEX, Hyderabad

[www.analyticaindia.com](http://www.analyticaindia.com) | [www.indialabexpo.com](http://www.indialabexpo.com)



**analytica Anacon India**

**INDIA LAB EXPO**  
2023

## The leading laboratory and analytical trade fair for India.

### MUMBAI 2022

**81**  
Exhibitors  
**3,999**  
Visitors

### HYDERABAD 2022

**316**  
Exhibitors  
**16,039**  
Visitors

### SUPPORTING PROGRAMS

Conference  
Buyer-Seller Forum  
Experts Roundtable Discussion  
Roadshows

### Leading. International. Comprehensive.

analytica Anacon India and India Lab Expo, organized by Messe Muenchen India, bring together international and national manufacturers, laboratory users, consultants, and key government officials on one platform, creating an ideal ground for networking and engaging industry professionals for business collaborations.

In 2022, the Mumbai and Hyderabad editions of analytica Anacon India and India Lab Expo, co-located with Pharma Pro & Pack Expo, had over 397 exhibitors showcasing 10,000+ products in a 20,000 sqm exhibition space. Alongside the display of the latest technologies, analytica Anacon India, India Lab Expo, and Pharma Pro & Pack Expo also conducted knowledge-rich conferences and the popular Buyer-Seller forum.

### Indian market growth

#### Pharmaceutical:

- > US\$ 1.3 billion fund planned to boost API manufacturing in India by 2023.
- > Medicine spending in India is projected to grow 9-12 percent by 2025.

#### Biotechnology:

- > India is among the top 12 biotech destinations in the world.
- > Government investments of 5 billion US\$ require the sector to grow into a US\$ 100 billion industry by 2025.

#### Chemical:

- > The Chemical industry in India provides several building blocks and raw materials for many industries, including textile, paper, paint, soap and detergent, pharmaceutical and agrochemical.
- > The Chemical industry in India is expected to grow at 9.3% per annum to reach US\$ 304 billion by FY 2025.

#### Research & Developments:

- > Nanotechnology is expected to transform India's pharmaceutical industry.

#### Food & Beverages:

- > Rural consumption has increased, led by a combination of increasing income and higher aspiration levels. The rural FMCG market in India is expected to grow to US\$ 220 billion by 2025.

#### Healthcare:

- > India has the potential to generate a staggering US\$774 billion in revenue in the healthcare sector by 2030, suggests a new report.

## Exhibitor profiles

### Analysis



- > Chromatographs
- > Spectroscopes
- > Microscopes & imaging
- > Analytical instrumentation & systems
- > Instruments for physical & chemical analysis

### Laboratory Technology



- > Laboratory furniture, equipment & machines
- > Chemicals, consumables, reagents & glassware
- > Laboratory data systems & documentation
- > Laboratory automation
- > Laboratory diagnostics
- > Instruments for environmental labs
- > Forensic lab instruments

### Measuring & Testing/ Quality Control



- > Characterization & properties of materials
- > Quality control for the pharmaceutical industry
- > Material testing

### Life Sciences & Biotechnology



- > Biochemicals
- > Bioinformatics
- > Medicine & diagnostics
- > Life sciences



## Witness the latest innovations in the Indian laboratory and analytical industry

analytica Anacon India and India Lab Expo showcase the best and the latest technologies influencing the pharmaceutical, food processing, and R&D sector in India. It is a global networking platform that engages international companies and empowers Indian manufacturers. The trade fair provides opportunities to witness new concepts and innovations in the sector as well as to form concrete business collaborations.



## Good reasons. Unique advantages. Genuine enthusiasm.

- > **Leading:** exhibition in India covering west and south region with an area of 20,000+ Sq mtrs (MUM & HYD)
- > **Engage:** with leading suppliers
- > **Gain:** competitive advantage & market intelligence
- > **Compare & adapt:** the best technology and solutions
- Find:** solution to meet the dynamic needs of your customers

## EXHIBITORS

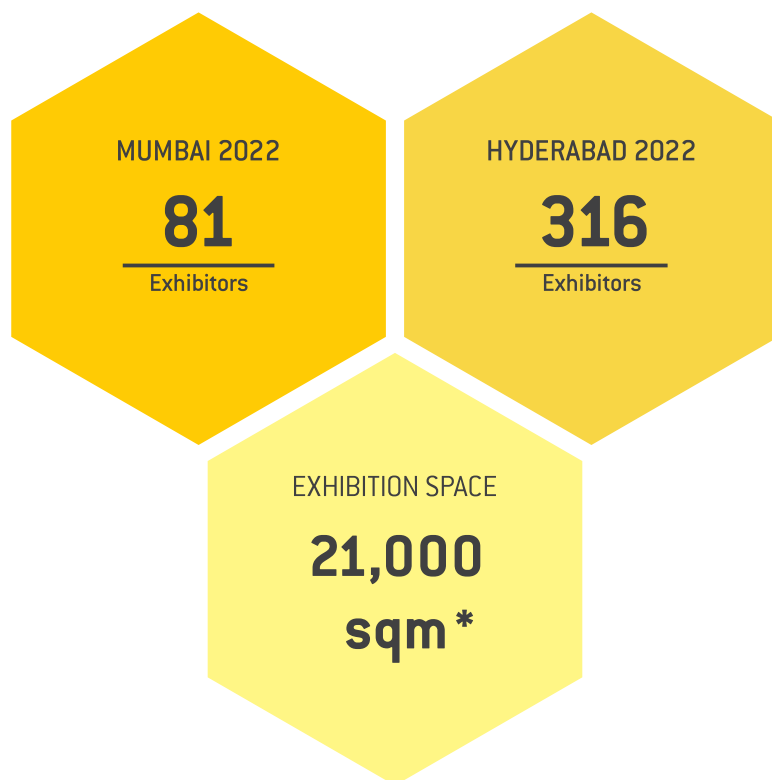
# Stage. Meeting place. Marketplace.

analytica Anacon India and India Lab Expo attract the best players of the industry and showcase the latest innovations in laboratory technology, analysis, biotechnology and diagnostics. The Mumbai and Hyderabad 2022 editions engaged more than 20,000 visitors and showcased more than 500 exhibitors.

## Exhibitor speaks

"This particular edition is really a wonderful event. The crowd is tremendous and the response from people is fantastic. We have been getting good customers and leadership from various companies have participated in this event. We are learning a lot from the interactions with leadership teams, and we are happy to be part of this show."

**Raveendranath Govindaraj**  
Director  
Lab Iconics



## Exhibitor satisfaction\*\*

Would recommend fair to business partners  
(positive response): **97%**  
Benefit of exhibiting: **93%**  
Will probably exhibit again  
(positive response): **96%**

Source: Exhibitor Survey

## The who's who of the sector.



The exhibitors' logos reflect the internal list of exhibitors as it is updated at regular intervals

\* Exhibition space from Mumbai and Hyderabad 2022 edition

\*\* Source: Exhibitor Survey

## VISITORS

# Leading Forums. Decision Makers. Versatile Innovations.

analytica Anacon India and India Lab Expo attract visitors from pharma, chemistry, food processing, and respective research and development sectors.

A series of engaging and insightful supporting programs such as Buyer-Seller meetings, expert roundtable discussions, and conferences on current industry trends adds value to the overall visiting experience.

## Industry speaks

"It was great to see such a large gathering of exhibitors and visitors at India Lab Expo, analytica Anacon India, and Pharma Pro & Pack. It is an exceptional platform for buyers and sellers to converge and engage in meaningful conversations and conduct their business. The quality of exhibitors and the scale that I have witnessed here are incomparable. I congratulate the organizing team for their hard work in bringing good quality exhibitors and visitors on board and making this year's edition successful."

**Madan Mohan Reddy,**  
Director  
Aurobindo Pharma

HYDERABAD 2022

2,000

Buyer-seller  
Meetings

MUMBAI 2022

3,999

Visitors

HYDERABAD 2022

16,039

Visitors

MUMBAI 2022

350

Buyer-Seller  
Meetings

### Visitor satisfaction\*

Will probably attend again  
(positive response): **96%**

Benefit for professional activities  
(some advantage to very big advantage): **98%**

Would recommend fair to business partners  
(positive response): **98%**

Source: Visitor Survey

## Visitors by industries

**50%** Pharmaceutical / Healthcare & Diagnostics, APIs, Formulations & Generics

**12%** Life Science & Biotechnology

**10%** Research Laboratories, Contracted Laboratories, Medical Laboratories & Clinical Research Laboratories

**5%** Material Testing & Inspection

**5%** Drug Discovery & Excipients

**4%** Chemical Processing / Polymers / Petroleum & Petrochemicals

**3%** Contract Manufacturing

**3%** Advanced Material / Building Sector

**3%** Food & Beverages

**1%** Universities, Research Institutions

**21%** Others

The figures have been generated from the visitor registration forms received before and during the show days at Mumbai 2022 & Hyderabad 2022

\* Figures include Mumbai and Hyderabad 2022 edition





SUPPORTING PROGRAMS

Future.  
Knowledge.  
Business.

CONFERENCE ATTENDEES

HYDERABAD

**300** \*\*

MUMBAI

**235** \*

BUYER–SELLER MEETINGS

**2,350**

MUMBAI & HYDERABAD  
EDITIONS

ROADSHOWS

**7**

Cities

**30**

Speakers

**1200+**

Delegates

### Buyer–Seller Forum - Mumbai & Hyderabad



The Buyer–Seller Forum encapsulated key decision makers and buyers from the user fraternity which empowered productive discussions and consultations with the suppliers at the trade fair. 2000+ pre-scheduled meetings were conducted. The event also hosted key buyers from the end user industry ensuring key procurement requirements to the exhibitors.

### Anacon Technology Showcase Seminar - Mumbai



The latest developments in analytical instrument technologies and innovations presented by the top manufacturers in the country.

### Co-located with: Pharma Pro & Pack Expo - Hyderabad



The exhibition will be co-located with the Pharma Pro & Pack Expo 2023 - the leading trade fair for pharma processing and packaging industry. Around 150+ exhibitors will offer pharma manufacturing solutions displaying their products and technologies in the designated hall.

### Conference & Seminar - Hyderabad



Our seminar and conference transmitted additional momentum and background information on the fair's interesting topics. The special edition of Hyderabad 2021 the conference was focused on Lab of Future organized by Indian Pharmaceutical Alliance (IPA) whereas the seminar was organized by U.S. Pharmacopeia (USP).

### Roadshows



Roadshows and panel discussions on the topic Technology & Automation : Futuristic Scenarios were organized in 7 cities across India, namely Goa, Ahmedabad, Bangalore, Chennai, Hyderabad, Indore and Vizag. The agenda behind organizing the roadshow was to create more awareness in emerging markets of India.

## TWO TRADE FAIRS

One platform.  
Unlimited  
business  
opportunities.



### Business prospects in the West and South of India



**MUMBAI**  
**27 - 28**  
April 2023  
BEC, MUMBAI

- > Pharmaceuticals
- > Chemical & Dye Industry
- > Food & Beverages
- > Cosmetics
- > Contract Research Organization & Research Institutes
- > Diagnostics & Clinical Research
- > Environment & Water Treatment
- > Biotechnology
- > Oil & Petroleum
- > Healthcare
- > Winery
- > Polymer
- > Textiles
- > Solar
- and many more..



**HYDERABAD**  
**14 - 15 - 16**  
September 2023  
HITEX, Hyderabad

- > Pharmaceuticals
- > Biotechnology
- > Research Laboratories
- > Life sciences
- > Food & Beverages
- > Contracted Laboratories
- > Clinical Research Labs
- > Water & Waste Management
- > Government Agencies
- > Material Testing & Inspection
- and many more...

### Top visiting companies

- > Adman Formulation Pvt. Ltd.
- > Aizant Drug Research
- > Ajanta Pharma
- > Alpa Laboratories Ltd.
- > Amco Herbals Pvt. Ltd.
- > Annora Pharma
- > Aurobindo
- > Bharat Biotech Intl.
- > Biocon
- > Biological E
- > CSIR - IICIT
- > Divis Laboratories
- > Dr. Reddys Laboratories
- > Gland Pharma
- > Glochem Pharma
- > Gravit Pharma
- > Hetero Drugs R&D
- > Indoco Remedies
- > Laurus Labs
- > Lloyd Laboratories Inc. – Philippines
- > M.C.W Healthcare Pvt. Ltd.
- > Medreich Limited
- > Mylan Laboratories
- > Natco Pharma
- > Novartis
- > Novo Healthcare and Pharma Ltd. Bangladesh
- > ProChem Laboratories
- > Rosefinch Group
- > Sance Laboratories Pvt. Ltd.
- > Sipra Labs
- > Sun Pharmaceuticals Ltd.
- > Sunglow Lifescience Pvt. Ltd.
- > Suven Lifesciences
- > Vim Meditech Pvt. Ltd.
- > Virupaksha Organics Ltd.
- > Vivimed
- > Zimbabwe Pharmaceuticals (ht) Ltd. – Zimbabwe

# The global network for your international business

analytica offers you the world's largest fair network for laboratory technology, analysis and biotechnology.

Set your company on the path to global success. Present your products and solutions to the markets of the future!



analytica



analytica China



analytica Vietnam



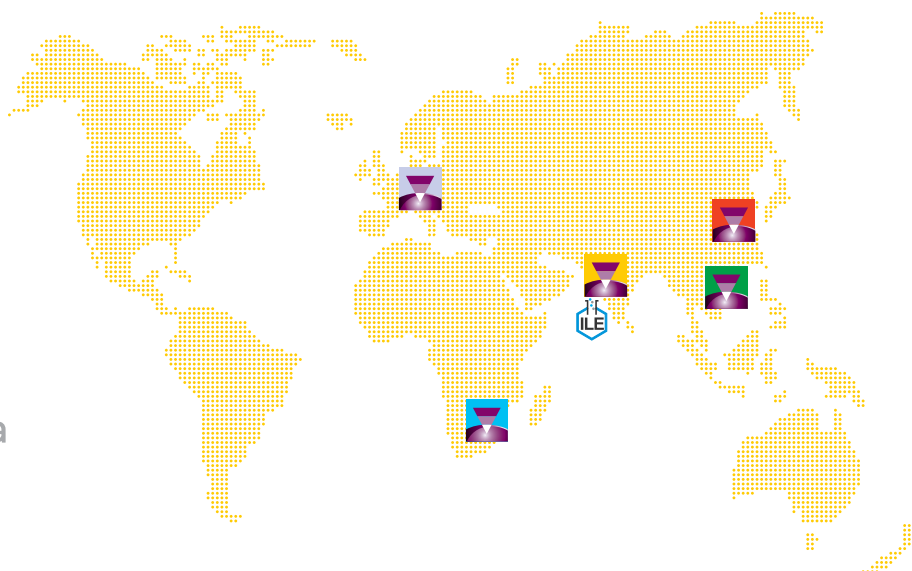
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## Contact us to maximize your success



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### Organized by

- Messe Muenchen India Pvt. Ltd.
- Messe München GmbH
- Indian Analytical Instruments Association

### Supporting Associations

